

# ASIA APPAREL EXPO BERLIN

MESSE BERLIN, 24 - 26 FEBRUARY 2016

THE SOURCING TRADESHOW FOR APPAREL PRODUCTION



PRESS RELEASE AUGUST 2015

For immediate release

## EXPANSION FOR THE LARGEST APPAREL SOURCING SHOW IN EUROPE

Due to demand from both buyers and suppliers, **ASIA APPAREL EXPO** has opened its doors to apparel manufacturers based outside Asia to exhibit at the fifth edition in February 2016.

European clothing buyers from Germany, France, Italy, UK, Spain, Portugal, Czech Republic, Poland, The Netherlands, Denmark, Belgium, Norway and Russia attended the expo in 2015, meeting with new suppliers and discussing the most up-to-date sourcing and production information with the 220 apparel companies on show.

Garment and fabric manufacturers who are able to meet the changing demands and high standards of Europe's leading retailers, brands and importers can benefit from **ASIA APPAREL EXPO**, which offers direct access to these buyers, from large European retailers to smaller chains, clothing brands, importers and wholesalers. The 2015 expo attracted 1780 buyers and clothing companies.

For the fifth edition, **ASIA APPAREL EXPO** will once again take place at the BERLIN MESSE, opening on **WEDNESDAY 24 FEBRUARY** through to **FRIDAY 26 FEBRUARY 2016**. Over 250 companies are expected to participate in the 2016 expo. Apparel products on show cover mens, womens and childrenswear, fabrics and textiles, as well as trimmings and accessories from carefully-selected factories.

The 2015 show report is available at [www.asiaapparelexpo.com](http://www.asiaapparelexpo.com)



### Notes to Editors

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